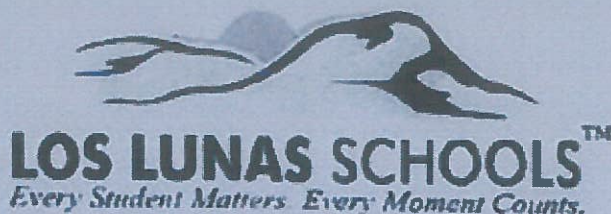


Dana Sanders
Superintendent



Bryan C. Smith, President
Sonya C'Moya, Vice President
Brandon Campanella, Secretary
Frank Otero, Member
Milo Moody, Member

August 29, 2019

[REDACTED]

Dear Ms. Tachias,

The purpose of this letter is to inform you that the Los Lunas Schools reserves all rights to and is the owner of the trademarked term "Los Lunas Schools" that was trademarked on July 9, 2019 and is registered under U. S. Trademark Registration Number 5,798,193. Attached is a copy

It has been brought to our attention that you or others you communicate with made unauthorized use of the Los Lunas Schools trademark for purposes of criticizing and providing false information about the District Los Lunas School District Parents Discussion Facebook page and use in other social media of the term "Los Lunas Schools" is confusing and misleading to those individuals who are searching for information regarding the school district and its operations and is considered an infringement upon the District's intellectual property rights.

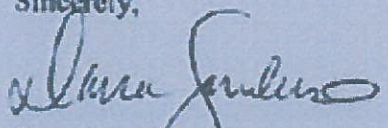
On behalf of the District, I therefore ask you to CEASE and DESIST from any and all unlawful acts and trademark infringement with regards to your actions, statements relating to the use of the term "Los Lunas Schools" or other aka names listed on the trademark.

Failure to comply with this notice will confirm your complicity and force the District to take further legal action including filing of a civil lawsuit seeking monetary damages, court and attorneys' fees, incurred as a direct result of your unlawful actions of trademark infringement.

The District will do all that is necessary to protect its rights regarding its registered trademark.

THEREFORE, you are on notice to immediately CEASE and DESIST from further acts of infringement within 10 calendar days of today's notice and return the signed written assurance below that you will refrain from any and all further acts of infringement including removal of the unauthorized social media account on Facebook.

Sincerely,


Dana Sanders, Superintendent

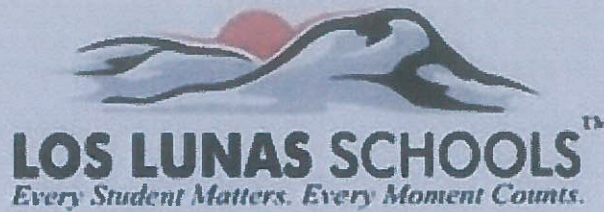
cc: Jacquelyn Archuleta-Stachlin, legal counsel



PO Drawer 1300
Los Lunas, New Mexico 87031
Phone: (505) 865-9636 Fax: (505) 865-7766



**ina Sanders
Superintendent**



**Bryan C. Smith, President
Sonya C'Moya, Vice President
Brandon Campanella, Secretary
Frank Otero, Member
Milo Moody, Member**

**CEASE AND DESIST
ASSURANCE**

In accordance with all applicable state and federal laws including all Trademark Act provisions 15 USCA §§1114-1125, and the attached letter request I _____ do hereby agree to immediate CEASE and DESIST from any further infringement with regards to the use of the term "Los Lunas Schools" or any other aka name listed on the trademark. In turn the District will release me from any claims of infringement for my use of the term after the term was trademarked.

However, should I act or behave in a manner that would breach this agreement the District would be entitled to filing fees, court costs, attorneys' fees in any action which may be filed in an effort to enforce this agreement in addition to any injunctive relief and monetary damages due the District may have been entitled to had this Assurance never been filed.

Signature: _____

Date: _____



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Preparing, empowering, and inspiring all students to reach their maximum potential.